



Ridership Committee

February 17, 2022
 4:00 p.m. – 5:30 p.m.
MEETING AGENDA

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84573412172?pwd=cEs0Rm9lNkd3TUxmdEhoc1NkMHdsUT09>

Phone: (312) 626-6799 | Telephone participants: *9 to raise hand, *6 to unmute
 Meeting ID: 845 7341 2172 Passcode 148232

AGENDA ITEM	PRESENTER	ACTION or INFORMATION
1. Call Meeting to Order (4:00)	Ed Suslovic, Committee Chair	N/A
2. Public Comment (4:00-4:05) The METRO Board’s Ridership Committee welcomes public comment for items not listed on this agenda at this time. For items listed on the agenda, the chair will allow members of the public to comment following staff presentation. There is a <i>three-minute time limit</i> per citizen at each point. (Comments will be paraphrased in the meeting minutes)	Ed Suslovic, Committee Chair	Information
3. Approval of Meeting Minutes (4:05-4:10) Review and approve the minutes from the January 20, 2022 meeting of the Ridership Committee.	Ed Suslovic, Committee Chair	ACTION
4. Ridership, Fare Revenue and Service Update (4:10-4:20) Staff will provide information on ridership and fare revenue trends, the transition from Dirigo TouchPass to Dirigo UMO, and minor service changes planned for February 2022.	Mike Tremblay, Transit Dev. Director Glenn Fenton, Chief Trans. Officer	Information
5. Agency Performance Metrics (4:20-4:40) Staff will provide an initial presentation on work to resume reporting on key performance metrics in the areas of service and operations.	Mike Tremblay, Transit Dev. Director	Information

<p>6. Title VI Program (4:40-5:10) Following last month’s review of the current Title VI program, staff will share the first round of proposed modifications as well as the plan for engaging with the public. The revised program is due to FTA by April 30, 2022.</p>	Mike Tremblay, Transit Dev. Director Denise Beck, Marketing-Com. Relations Manager	Information
<p>7. Collaboration with Pedestrian and Bicyclist Groups (5:10-5:20) Staff will discuss outreach to pedestrian and bicycle groups to determine how we can better serve people who are already getting around without personal vehicles.</p>	Mike Tremblay, Transit Dev. Director	Information
<p>8. Future Agenda Items (5:20-5:25)</p> <ul style="list-style-type: none"> • PACTS Projects: Transit Tomorrow/Transit Together/Rapid Transit Study (Ongoing) • Performance Metrics/Benchmarks (Feb, 2022) • Bus Stop Improvement Project (Feb, 2022) • Metro & Regional Transit Marketing (Feb, 2022) • Rock Row Transit Service Development (Feb, 2022) • Metro Strategic Plan (Feb, 2022) • Proposed UNE Medical Center (Mar, 2022) • Transit Ridership & Traffic Data (Mar, 2022) • Winter Warming/Summer Cooling Plan (Mar, 2022). 	Ed Suslovic, Committee Chair	Information
<p>9. Upcoming Meetings (5:25-5:30)</p> <ul style="list-style-type: none"> • Board of Directors – February 24 at 4:00 p.m. • Finance Committee – March 2 at 4:00 p.m. • Executive Committee – March 9 at 3:30 p.m. • Ridership Committee – March 24 at 4:00 p.m. 	Ed Suslovic, Committee Chair	Information
<p>10. Adjournment (5:30)</p>	Ed Suslovic, Committee Chair	N/A