

**GREATER PORTLAND TRANSIT DISTRICT
Transit Advertising Services
RFP #2018-006**

DATE:

The attention of firms submitting proposals for the work named in the above Invitation is called to the following modifications to the documents as were issued.

The items set forth herein, whether of clarification, omission, addition and/or substitution, shall be included and form a part of the bidder's submitted material and the corresponding contract and/or purchase order when executed. No claim for additional compensation, due to lack of knowledge of the contents of this Addendum will be considered.

ALL BIDDERS ARE ADVISED THAT RECEIPT OF THIS NOTICE MUST BE DULY ACKNOWLEDGED ON THE BID PROPOSAL FORM OR BY THE INSERTION OF THIS SHEET, SIGNED, AND SUBMITTED WITH YOUR PROPOSAL.

**ELLEN SANBORN
FINANCE DIRECTOR**

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- 1. Please supply history for the past three years regarding sales by the current advertising provider along with payments to the transit agency in each of those years. If there is currently a base payment guarantee, please provide information on both the amount of the minimum guarantee and the amount of revenue share paid in excess of the guarantee in each year.**

2016 Sales = \$247,242 Payments = \$178,120

2017 Sales = \$260,628 Payments = \$210,969

2018 YTD Sales = \$342,055 Payments = \$135,354

The current agreement has no base payment guarantee.

- 2. Are current payment calculations based on sales to advertisers or on collections?**
Payments to Metro are based on collections
- 3. Are there currently any digital advertising displays on METRO properties (in/on buses, shelters, or kiosks)?**
Metro does not have any existing digital advertising displays

4. **On the current provider's website it states that there are 15 shelters in their Portland advertising inventory however the RFP states there are 31 shelters that accept advertising. Can you clarify this discrepancy?**

Metro has no oversight of information posted on other entity web sites; however, over the summer and fall Metro has installed additional shelters at various locations which were not previously available for advertising.

Receipt of **Addendum No. 1** to the GPTD **BID #xxxx: (Title)**, is hereby acknowledged.

COMPANY NAME: _____

SIGNED BY: _____ DATE: _____

PRINT NAME & TITLE: _____

ADDRESS: _____

ZIP CODE