

**GREATER PORTLAND TRANSIT DISTRICT (METRO)  
Portland, Maine**

**REQUEST FOR PROPOSALS  
TRANSIT ADVERTISING SERVICES  
RFP #2018-006**

Greater Portland Transit District (METRO) is accepting proposals for providing to sell and manage advertising on its fixed route transit buses, which provide public transportation service to the communities of Portland, Westbrook, and Falmouth, and Gorham, and bus shelters. METRO currently operates 10 local fixed routes, starting at about 5 a.m. and operate until about 12 midnight, with shorter hours on weekends. METRO has numerous transit pass program agreements with a number of educational institutions. These programs provide unlimited access transit passes to high school students at local primary schools, and unlimited access transit pass programs for students, staff and faculty at Southern Maine Community College and the University of Southern Maine.

Firms must be registered with METRO in order to receive the RFP and to submit a package by emailing [lshaw@gpmetro.org](mailto:lshaw@gpmetro.org), or calling 207-774-0351. Receipt of this document directly from METRO indicates registration. Proposals are due no later than **Tuesday, December 18, 2018, at 2:00 p.m.** Also, *questions regarding the RFP will be accepted no later than Thursday, November 29, 2018 at 4:00 pm EST.*

METRO receives funding from the Federal Transit Administration and as such is required to follow federal procurement regulations and to require its consultants and contractors to understand and adhere to those requirements. METRO encourages participation by small, women owned, minority, and disadvantaged businesses and supports non-discriminatory, equal-opportunity employment by its contractors.